

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:	Kemal GULER et al.	§	Confirmation No.:	3759
		§		
Serial No.:	10/694,589	§	Group Art Unit:	3696
		§		
Filed:	10/27/2003	§	Examiner:	M. D. Cranford
		§		
For:	Analyzing Auction Data	§	Docket No.:	200208419-1
	Having A Varying	§		
	Number of Bidders	§		

**RESPONSE TO OFFICE ACTION DATED FEBRUARY 24, 2010**

Mail Stop Amendment  
Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Date: March 18, 2010

Sir:

In response to the Office Action of February 24, 2010, please amend the above-identified application as follows:

**The Pending Claims** are reflected in the Listing of Claims that begins on page 2 of this paper. In this Response, no amendments have been made to the claims.

**Remarks/Arguments** begin on page 7 of this paper.